

**Standard S4C PPB/PEB/RCB Declaration**  
**Party Political Broadcasts, Party Election Broadcasts and Referendum Campaign**  
**Broadcasts (PPB/PEB/RCB)**

<b>Party Name</b>	
<b>PPB/PEB/RCB Title</b>	<i>e.g. 2015 Parliamentary Election Broadcast</i>
<b>Broadcast Date</b> (Approx.)	
<b>Delivery Date</b>	
<b>Key Contacts of Party</b>	

I declare that:

- i) I have the authority of the Party to sign this Declaration on its behalf;
- ii) the Party hereby grants to S4C an irrevocable, perpetual, non-exclusive licence to broadcast the PPB/PEB/RCB on all services provided by, on behalf of or with the consent of S4C on any platform worldwide in perpetuity without any further payment to us or any third party;
- iii) nothing in the PPB/PEB/RCB infringes any of the convention rights as defined in the Human Rights Act 1998 of any person any right of copyright right of trademark right of privacy right of publicity or any other right of any other nature of any person or be obscene or libellous or blasphemous or defamatory or contravene the provisions of any statutes (including those relating to the promotion of equal opportunities and fair treatment) regulations or orders;
- iv) the Party has secured in favour of S4C all necessary rights licences clearances waivers consents and releases in respect of the PPB/PEB/RCB free from all limitations, encumbrances and further payments including, without limitation, the express rights licences clearances consents and releases to broadcast:
  - a. any photographs incorporated in the PPB/PEB/RCB;
  - b. any music incorporated in the PPB/PEB/RCB;
  - c. any archive material incorporated in the PPB/PEB/RCB;
  - d. any members of the public who feature prominently or in an identifiable manner in the PPB/PEB/RCB (and where the PPB/PEB/RCB features a child under the age of 16, the Party has obtained written consent from the child's parent or guardian);
  - e. any other material incorporated in the PPB/PEB/RCB or on which the PPB/PEB/RCB is based in respect of which any rights of copyright or any other rights of whatever nature are vested in or controlled by any third parties;
- v) the PPB/PEB/RCB complies with the 'S4C Guidelines to Political Parties or Designated Organisations for the Production of Party Political, Party Election or Referendum Campaign Broadcasts (PPB, PEB, RCBs)' which are available on the S4C production website at [http://www.s4c.cymru/media/media\\_assets/2015\\_10\\_27\\_S4C\\_Guidelines\\_to\\_Political\\_Parties2017.pdf](http://www.s4c.cymru/media/media_assets/2015_10_27_S4C_Guidelines_to_Political_Parties2017.pdf);
- vi) the PPB/PEB/RCB is not misleading or inaccurate;
- vii) the PPB/PEB/RCB does not contain extracts of recordings from proceedings from

the Houses of Parliament;

- viii) where the PPB/PEB/RCB contains extracts of recordings from proceedings in the Scottish Parliament, the National Assembly of Wales, the Northern Ireland Assembly and/or the London Assembly featuring a speech or extract by a member of our political party, the consent of all relevant members has been obtained. Where extracts in sound or vision feature members not of our political party, the consent both of the member and the other party concerned have been obtained;
- ix) where the PPB/PEB/RCB contains archive or news clips of members of any other political party, the permission of the individual and the party concerned has been obtained. This applies to both visual and audio material alike;
- x) where candidates are included in the PPB/PEB/RCB, subject to the BLG Production Guidelines, the PPB/PEB/RCB does not include any oral or obvious visual reference to their constituencies;
- xi) where the PPB/PEB/RCB includes use of reconstructions or actors and there is a possibility that the audience could be confused or misled, the use of such reconstructions or the appearance of such actors is made clear to the audience in the PPB/PEB/RCB;
- xii) unless specifically agreed at least one week before transmission with S4C, the PPB/PEB/RCB does not include the use of telephone or text numbers;
- xiii) the PPB/PEB/RCB does not contain revenue-generating telephone numbers or appeals for funds;
- xiv) where the PPB/PEB/RCB includes clips from news programmes, the clips do not identify the programme in which they featured, on screen logos, theme music or the voice or face of a presenter/reporter;
- xv) the Party agrees and undertakes to indemnify and at all times keep S4C fully indemnified on demand from and against all losses (including without limitation any loss of revenue or other economic loss) expenses claims demands actions proceedings costs damages or payments suffered, incurred or awarded, compensation agreed or liability whatsoever or howsoever arising in consequence of any breach or non-observance by the Party of all or any of undertakings obligations or warranties herein contained or arising in any way out of the oral or visual content of the PPB/PEB/RCB or as a result of any negligent or wrongful act or omission by the Party or its employee agent freelance sub-contractor or invitee including (but not by way of limitation) claims by rights owners or contributors to the PPB/PEB/RCB.

I enclose at Appendix 1 the details of any music incorporated in the PPB/PEB/RCB indicating whether such music is commercial, library or specially commissioned

Signed for and on behalf of the Party by an authorised representative:

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Date: .....

## Appendix 1

### Music Details

Title of work	
Music usage	
Music commission flag	
Product label	
Music origin classification	
ISRC number	
ISWC number	
Product Catalogue Number	
Track Number	
Timecode In	
Timecode Out	

### Contributor Details:

Role	Forename	Surname	Company/Group
Composer			
Publisher			
Performer			
Author of Lyrics			
Arranger			