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**S4C Authority Meeting Minute**  
19 September 2013, S4C, Llanishen, Cardiff

**Meeting No. 369**

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| Present:             | Huw Jones                                     | (Chairman)   |
|                      | John Davies                                   | (Member of the Authority)                          |
|                      | Carol Bell                                    | (Member of the Authority)                          |
|                      | Aled Eirug                                    | (Member of the Authority)                          |
|                      | Glenda Jones                                  | (Member of the Authority)                          |
|                      | Marian Wyn Jones                              | (Member of the Authority)                          |
|                      | Rheon Tomos                                   | (Member of the Authority)                          |
| Elan Closs Stephens  | (Member of the Authority)                     |  |
| S4C staff:           | Ian Jones                                     | (Chief Executive)                                  |
|                      | Garffild Lloyd Lewis                          | (Director of Communications)                       |
|                      | Elin Morris                                   | (Director of Corporate and Commercial Policy)      |
|                      | Kathryn Morris                                | (Director of Finance)                              |
|                      | Dafydd Rhys                                   | (Director of Content)                              |
|                      | David Bryant                                  | (Head of Commercial Development) <i>(Item 4.8)</i> |
|                      | Phil Williams                                 | (Secretary to the Authority)                       |
| Sarah-Jane Pritchard | (Assistant to the Secretary to the Authority) |  |

### **Opening remarks**

The Chairman welcomed all present to the meeting. There were no apologies.

#### **1. Declaration of interest**

The Chair asked for any member with an interest in the business of the meeting to declare their interest. A number of declarations were made under Item 4 - Relocation: recommendation of a specific partner. *(These declarations are noted under 4.5 below).*

*See the Register of Interests section of the S4C Authority website for general declarations.*

#### **2. Minutes 368 (11 July 2013) and matters arising**

##### **2.1 Minutes 368**

The minutes of meeting 368 were presented.

The Authority approved the minutes.

##### **2.2 Matters Arising**

###### **2.2.1 The following were noted:**

### 2.2.2 **Minutes of meeting 367**

It was announced that Rhodri Talfan Davies will be attending the meeting of the Authority in December to present the plan to relocate BBC Wales to the Authority.

### 2.2.3 **2012 Annual Report**

The 2012 Annual Report was published on 17 July and there had been a balanced response in the press to the report.

### 2.2.4 **Y Gynhadledd Fawr**

IHJ explained that Welsh Government officers are considering their response to the Y Gynhadledd Fawr conference and he was hoping to meet with them soon to give feedback on their plans.

### 2.2.5 **¾ Resolution - update**

IHJ gave an update on the quality of S4C's service on Freeview. He noted that the service is now being broadcast in full resolution on Freeview and that the picture quality has improved greatly.

## 3. **Chairman's Report**

The Chairman presented his written report with particular reference to the following matter.

### **Secretary of State for Wales**

The Chairman and the Chief Executive had met with the Secretary of State for Wales on 11 September. Wales Office officers will be seeking a meeting with the Secretary of State at the DCMS before the end of the year.

## 4. **Chief Executive's Report**

4.1 IHJ submitted his written report with specific reference to the following issues.

### 4.2 **The Commissioning Process**

[**Summary:** IHJ and DRh presented the changes to the commissioning process. The intention of the process is to try and offer long-term stability to the production sector. Following a discussion about the supervision of the proposed process the Authority approved the changes to the commissioning process.]

### 4.3 **Restructuring Review**

[**Summary:** The Authority received an update on the restructuring of S4C's workforce. Changes were introduced to the Content Department with the aim of strengthening the strategic input in the commissioning process.]

#### 4.4 **Weekend Schedule - September 2014 onwards**

[**Summary:** For information IHJ and DRh presented the proposed schedule for the weekend which will be broadcast from September 2014. Members welcomed the strategic direction of the schedule and decided that the Content Committee would receive further information regarding the detailed plans of the provision at its meeting in November.]

#### 4.5 **Relocation**

The Chair asked members who had any involvement with organisations who had applied to be a partner in the proposed relocation of S4C to declare their interests. The following declarations were noted:

HJ: Member of Pontio's Advisory Board; Honorary Fellow of Aberystwyth University and Bangor University;

CB: Has received an Honorary Doctorate from the University of Swansea and undertakes development work with the University;

AE: Undertakes consultancy work for the University of Swansea;

ECS: Honorary Fellow of the University of Wales Trinity Saint David; Professor Emeritus of Aberystwyth University ; Member of the Advisory Board Aberystwyth Arts Centre; Non-Executive Director Welsh Government;

MWJ: Member of the Council of the University of Bangor;

GJ: Is undertaking consultancy work for the University of Swansea.

IHJ: Honorary Fellow of Aberystwyth University

[**Summary:** GLL presented the report of the Project Group. After assessing the twelve applications a shortlist of four applications was drawn up. He explained the marking process for the four and discussed some of the marks and the rationale for them. The intention of the Management Team was to announce the next steps to the four groups and to the staff the next morning.]

#### 4.6 **Personnel Matters**

[**Summary:** Personnel matters were discussed.]

#### 4.7 **S4C Estate - Lambourne Crescent Building**

[**Summary:** the current situation was explained and the future of the Lambourne Crescent building discussed.]

#### 4.8 **Commercial Strategy and Presentation**

[**Summary:** DB presented S4C's new commercial strategy, including the group's commercial objectives and a framework for considering investments and projects.]

4.9 **S4C's Brand**

The officers are in the process of considering updating S4C's brand and plans will be presented to the Authority in due course.

5. **Report of the Director of Content**

[**Summary:** DRh presented his written report and discussed Drama and Events. He noted that the Content Committee had discussed the Events provision at its meeting held on 10th September.]

6. **Monthly Research Report**

[**Summary:** The Monthly Research Report was presented.]

7. **Report of the Director of Communications**

The report of the Director of Communications was noted.

8. **Financial Report**

[**Summary:** KM presented the financial report. In line with the efficiencies savings policy of the Authority, the setting aside of the savings for the Content budget was approved. An update was given on the five-year plan. The DCMS have offered a number of options for changing S4C's financial year.]

9. **Report of the Committee Content**

The report of the Chairman of the Content Committee on the meeting held on 10th September was noted.

10. **Report of the Personnel and Remuneration Committee**

A meeting of the Personnel and Remuneration Committee was held yesterday the 18th September. The Chairman of the Committee will submit a written report to the Authority at its next meeting.

11. **Complaints and Compliance Report and Viewers Hotline**

The Complaints and Compliance Report was presented.

The Viewers Hotline report was noted.

12. **Approving the schedule for the assessment of the performance of S4C's services for 2013 under the Operating Agreement**

[**Summary:** PW presented a proposed timetable for the assessment explaining the background to the process. It was noted that the Content Committee had discussed the matter and following its guidance and the discussion in the Authority the schedule was approved along with the recommendation to prepare an interim report for the BBC Trust.]

13. **Approval of Authority meeting dates for 2014**

The Authority meeting dates for 2014 were presented and members were asked to contact SJP if there were any difficulties with the dates recommended.

14. **Authority Work Programme 2013-14**

It was noted that the Chairman and the Committee Chairs are considering the Authority's work programme for 2014 and that the draft work programme will be provided before the end of the year.

15. **Any other business**

It was noted that Suzanna Taverne, a member of the BBC Trust, had visited S4C on 5 September to meet Glenda Jones, Elin Morris and Phil Williams. It was a constructive and positive meeting and they were able to discuss a number of issues relating to S4C and future challenges.

16. **Date of next meeting:**

The next meeting will be held on October 17, 2013 in Cardiff.