

<b>Present:</b>	Huw Jones	(Chairman)
	John Davies	(Member of the Authority)
	Carol Bell	(Member of the Authority)
	Aled Eirug	(Member of the Authority)
	Guto Harri	(Member of the Authority)
	Marian Wyn Jones	(Member of the Authority)
	Elan Closs Stephens	(Member of the Authority)
	Siân Lewis	(Member of the Authority)
	Hugh Hesketh Evans	(Member of the Authority)

<b>S4C staff:</b>	Ian Jones	(Chief Executive)
	Elin Morris	(Director of Corporate and Commercial Policy)
	Dafydd Rhys	(Director of Content)
	Sharon Winogorski	(Chief Finance Officer)
	Phil Williams	(Secretary to the Authority)
	Bethan C. Williams	(Assistant to the Secretary to the Authority)

#### **STANDING ISSUES:**

##### **1. Welcome and Declaration of interest**

The Chairman welcomed all present to the meeting and asked for any member with an interest in the business of the meeting to declare their interest.

*See the Register of Interests section of the S4C Authority website for general declarations.*

##### **2. Minutes of meeting 388 and matters arising (held on 11.06.15)**

The minutes of meeting number 388 (circulated by e-mail) were noted and it was agreed that they would be formally submitted and considered further at the Authority meeting in September.

It was noted that the Annual Report will be laid before Parliament on 20 July and will be published on the 21st.

##### **3. Chief Executive's Report**

IHJ submitted his written report and noted that many of the key issues for discussion will arise later during the meeting.

##### **4. Chairman's Report**

The Chairman presented his report and explained that he wanted to focus on S4C's response to the Government Spending Review and on the review of the performance of the Content Strategy.

## **Government Spending Review**

[**Summary:** There was a discussion on the government's Spending Review particularly following the statement of the Secretary of State in the House of Commons regarding the agreement between the Government and the BBC on licences for the over 75s. The DCMS has asked S4C to submit further information on how it would cope with cuts in the income provided by them rather than on all S4C's income.]

It was decided that officers would continue to discuss the Spending Review with DCMS officials.

## **5. Content Strategy Review**

- 5.1 The Chairman noted that there were four elements to the discussion about the performance of the service on the meeting's agenda: namely, the performance review of the Content Strategy introduced in July 2014, consideration of the Content Committee minutes, the discussion of the past month's programmes and consideration of the priorities and targets for the service.

[**Summary:** DRh presented his review of the performance of the Content Strategy and noted that several elements of the strategy have already been implemented. The Content Committee and the Authority have already assessed the performance and contribution of the BBC's programmes to S4C's service as part of the Strategic Partnership arrangements and therefore the meeting was an opportunity to focus on S4C's commissions. It was noted that the commissioning team discuss transmission times and programme audiences with producers to ensure that the producers have an understanding of the expectations for the series and its target audience. It was noted that the Content Committee will be reviewing the performance of the new Learners Strategy in the autumn.]

## **5.2 Priorities and targets for the service**

[**Summary:** It was noted that the Content Committee has been considering how to assess the success of the service, including considering the appropriateness of the current performance measurements. The importance of consolidating the measures for TV viewing with online viewing was agreed. Following discussions it was agreed that officers should be asked to submit recommendations to the Authority at its meeting in October.]

## **6. Update - Training Strategy**

[**Summary:** IHJ referred to the work underway to update S4C's training strategy with a view to updating the strategy in the autumn.]

## **7. Update – The Tender Process**

It was noted that a review of the tender process and the use of contracts for returning strands will be presented to the Authority in September.

## **8. Update - Co-location Project**

[**Summary:** An update was given on the Co-location project. A meeting of the Scrutiny Committee will be arranged following the meetings of S4C and BBC

officers.]

9. **Update - Archiving Project**

[**Summary:** IHJ explained the planning taking place for the project to archive S4C's old material dating back to 1982 in order to protect it for the future.]

10. **Update - S4C International Online**

[**Summary:** The plans to increase the online content available internationally were discussed.]

11. **Q1 Financial Report 2015-16**

SW presented the Quarterly Financial Report to the Authority for information.

12. **Committee Reports**

12.1 **Report of the Personnel Committee meeting** held on 11 June

MWJ noted that a summary of the Committee's deliberations had been circulated to the Members by the Chairman for information.

12.2 **Report of the Content Committee meeting** held on 30 June

AE submitted a report from the Content Committee and noted that the committee had been given a presentation on the performance of the Sports provision by SB and had considered the need for new targets for the service.

They had also been given an update on the implementation of the Committee's recommendations for assessing and reporting on Diversity, and it is hoped that a further update will be given at the next meeting.

**OTHER ISSUES:**

13. **Viewers Hotline report and Complaints and Compliance report**

The Viewers Hotline report and the Complaints and Compliance report were presented to the Authority for information.

14. **2015-16 Work Programme**

The Authority's Work Programme until July 2016 was presented for information.

15. **Any Other Business**

No other matters were discussed.

**Date of next meeting:** Thursday 10 September 2015 in Cardiff