

<b>Present:</b>	Huw Jones	(Chairman)
	Carol Bell	(Member of the Authority)
	John Davies	(Member of the Authority) item 1-12
	Aled Eirug	(Member of the Authority)
	Hugh Hesketh Evans	(Member of the Authority)
	Guto Harri	(Member of the Authority) item 5-16
	Marian Wyn Jones	(Member of the Authority)
	Siân Lewis	(Member of the Authority)
	Elan Closs Stephens	(Member of the Authority)
<b>S4C Staff:</b>	Ian Jones	(Chief Executive)
	Dafydd Rhys	(Director of Content)
	Elin Morris	(Director of Corporate and Commercial Policy)
	Phil Williams	(Secretary to the Authority)
	Bethan C. Williams	(Assistant to the Secretary to the Authority)
	Jane Felix Richards	(Head of Promotions and Marketing) – item 13
	Steve Thomas	(Director of Communication and Information)
	Catrin Hughes Roberts	(Director of Partnerships) – item 7-13

**STANDING ISSUES:****1. Welcome and Declaration of interest**

The Chairman welcomed all present to the meeting and asked for any member with an interest in the business of the meeting to declare their interest.

*See the Register of Interests section of the S4C Authority website for general declarations.*

**2. Minutes of meetings 387, 387(a) and 388 (held on 04.06.15 and 15.07.15)**

The minutes of meeting numbers 387, 387 (a) and 388 were presented. The Authority approved the minutes.

It was decided that the Authority's decisions should be clearly shown in the minutes and the inclusion of a table at the end of the minutes was suggested to summarise the decisions and action points.

**3. Matters arising from Minutes 388**

Item 5.1.17 (Learners Strategy) – it was noted that no date had been set to present an assessment of the performance of the Learners Strategy. It was noted that there was an invitation for Government officers to attend the meeting as partners in the Dal Ati project, and that the date would be confirmed with the members of the

Content Committee in due course.

Item 5.1.16 - a question was asked about the user figures for the "Dal Ati" app and whether there was a strategy for increasing the figures and attracting younger learners to use the service. It was explained that research is currently being carried out and that the findings of the work will be presented as part of the Content Committee's assessment of the provision for learners.

Item 5.1.22 – it was noted that the recommendation for the service's Prime Target will be presented to the next meeting of the Authority.

4. **Report of the Relocation and Co-location Scrutiny Committee** held on 09.09.15

JD and IHJ presented a report of the Committee meeting held on 9:09:15 and referred to a number of the recommendations.

**[Summary:** JD explained that the Committee had received an update on a number of issues relating to the negotiations with BBC Wales, including a revised project timetable, changes to the IT provision and the latest business model. The recommendations presented were approved by the Authority.]

5. **Chief Executive's Report**

The Chief Executive presented his report and referred specifically to the following issues.

**Archiving Project**

It was noted that the negotiations with external partners on archiving options continue. Discussions are also underway with BBC Wales as part of the Co-location project.

The BBC is continuing to consider various options and technical standards for its archiving requirements and therefore we cannot formulate specific recommendations until a decision has been made regarding the technical standards at the new BBC broadcasting centre.

Preparations were also being made by considering the options and costs for the archiving project including assessing the likely market costs compared with the cost of delivering the project in-house (with additional project staff) or in partnership with external bodies .

Consideration was also being given to how to ensure access to the material once it has been archived.

He explained that [an external consultant] has been contracted to consider a policy for selecting and prioritising material for archiving. It was suggested that consideration be given to archiving examples of S4C's Continuity presentation material in addition to the programmes in order to preserve the presentation style of the channel.

The recent statement by Sky indicating their intention to terminate their SD transmissions by 2020 was referred to and a question asked what the possible implications for S4C were. It was decided that officers would consider the implications of this alongside S4C's platform strategy.

## 6. **Chairman's Report**

The Chairman presented his report and referred specifically to the following issues.

### **DCMS/ Government Spending Review**

**[Summary:** He referred to the correspondence and meetings that had taken place between S4C and the DCMS over the summer regarding the spending review and S4C's place within the BBC Charter review. S4C's response emphasised the challenge of identifying further S4C efficiency savings.]

It was noted that the results of the Spending Review will be announced on November 25, but there would be no final decisions regarding the BBC's Charter and the BBC's "Scale & Scope" until October / November 2016. It was further noted that this could create a situation of uncertainty for S4C as it will be obliged to discuss the elements of its public income separately from each other.

## 7. **Dyfodol Teledu Cymraeg 2**

IHJ presented the draft document "Dyfodol Teledu Cymraeg 2" (The Future of Welsh Television 2) to the Authority. He explained that he had been considering the recent presentation by the BBC and Tony Hall's "*British, Bold, Creative*", which was a positive, ambitious and constructive contribution to the discussion about the future of the BBC.

He indicated that he wanted to re-examine the form and narrative of the DTC2 document in the light of the BBC's contribution in order to produce a document that would identify the ambition and vision of S4C for the next period as well as introducing the financial context for S4C and the question of 'sufficient funding'.

There was a discussion about the narrative and content of the document and it was noted that the Authority wishes to present a clear vision for the service that would allow people to discuss the future of S4C's service.

**[Summary:** Among the elements discussed were partnerships, how S4C adds value, and the channel's contribution to the modernisation and growth in the use of Welsh.]

The possible review of S4C's activities was discussed and the question was raised whether the Secretary of State should be asked to confirm the intention to conduct a review and should S4C publicly call for such a review. It was noted that DCMS officials have indicated that any review would be conducted to enable the Secretary of State to make a decision regarding sufficient funding but it would be in proportion to the size of the institution and the financial requirement.

Jeremy Hunt has referred to a review of the strategy and funding of S4C for the next funding period and the Framework Agreement (new clause 63A) between the Government and the BBC includes a commitment to undertake a review.

**It was agreed that the Chairman and the Chief Executive would discuss conducting a review of the strategy and funding of S4C in the meeting with the Secretary of State.**

**It was agreed that the draft document "Dyfodol Teledu Cymraeg 2" should be modified to include S4C's vision for the next 5-10 years.**

**It was agreed to devise specific responses for the select committees'**

**consultations focusing on answering factual questions relevant to S4C.**

8. **Review of the Commissioning Process and Stabilisation Contracts**

EM and DRh presented their review of the commissioning process and the use of stabilisation contracts.

It was explained that they had held discussions internally within S4C and with production companies in order to better understand how the recent process and stabilisation contracts have worked.

**The Authority approved the recommendation to continue with the work of considering the potential impact of changes to the commissioning process and stabilisation contracts / returning series and the possible impact on programme budgets, the costs per hour and the nature of the service and to report back to the Authority in November.**

9. **Financial contribution towards Training**

**[Summary:** It was reported that a letter of support has been prepared for Skillset, who are still waiting for further information from WEFO regarding their application for European funding.]

10. **Director of Partnerships Post (maternity cover)**

It was noted that no appointment has been made to provide maternity cover for the Director of Partnerships following advertising the post for the first time. IHJ is considering alternatives, including tendering for the services of an agency to provide assistance, as well as re-advertising the post.

11. **Post of Director of Marketing and Engagement**

The recruitment process is continuing with further interviews to be held next week. IHJ will update the Authority following completion of the process.

12. **Future Choices / Away day**

IHJ presented Appendix 3 of his report which includes a number of questions designed to trigger a process amongst officers and the Authority to inform the debate about the future of S4C and a number of the strategic choices that need to be considered during the coming months.

**It was decided to hold the Authority's away day in November instead of January using the meeting to further consider a number of the questions submitted and other issues related to S4C's strategy and funding.**

**[Summary:** There was a discussion about a number of the questions and the following issues were identified for further consideration at the away day:

- The intention of the Secretary of State in referring to a 'read-across' between BBC and S4C finance.
- The relationship between communication and content.
- The challenge of the growing number of platforms.
- S4C's remit.

- S4C's relationship with the production sector.
- The various segments of the audience based on age, location and language.
- Assessing the success of the service and identifying the principal target.
- Access Services.]

The Authority Approved the recommendation to continue to operate and develop the existing Content Strategy until there is clarity on S4C's financial situation and in the meantime to continue the work of considering options for the future of S4C's service under various financial scenarios including taking into account the requirements of the audience, the main potential targets and the performance of the service and the partnership with the production sector.

The intention to consider fundamental questions about the nature of the S4C service within 5-10 years at the away day in November was also noted.

13. **Communications, Marketing and Partnerships Presentation Q1**

ST introduced the Communications, Marketing and Partnerships report for Q1.

**[Summary:** He outlined the promotion priorities for the period and referred to the activities organised at the Urdd Eisteddfod and at Folly Farm. There was an opportunity to gather information about the audience including email addresses for Cyw's proposed newsletter. The corporate communications work has included making contacts with the new members of parliament and preparing for the Assembly elections in 2016. The work of developing and formalising S4C's partnerships plan was also continuing. He referred to the Skills Academy coordinated by the University of Wales Trinity Saint David with the intention of simplifying the existing provision.]

**OTHER ISSUES:**

14. **Viewers' Hotline Report and Complaints and Compliance.**

The viewers' Hotline report was presented for information.

15. **Work Programme**

The updated Work Programme covering the work of the Authority until July 2016 was presented for information.

16. **Any other business** – No other matters were discussed.

**Date of next meeting:**

Thursday, October 8, 2015 in Cardiff