

Albert certification

We actively encourage all S4C productions to sign up to the albert certification process. This is not a mandatory delivery requirement, but we will ask suppliers who do not sign up to the certification process to explain what barriers are preventing them from taking part within the programme's commissioning specification. We expect the most senior members of a production to lead on the sustainability of their programme and contact the albert team at Bafta as soon as possible after commission to begin the process.

Please note that the albert certification process is not aimed at producers creating series of under 15 minutes in total duration and/or under £50k in total budget. An alternative process for this content is being explored as we move towards our digital commissioning strategy.

Productions who successfully achieve albert certification will be authorised to display the albert sustainable production logo for use in the programmes end credits, showing that sustainable best practices have been embedded in the production.